

# FLAGSTAFF SKI & SNOWBOARD TEAM

## SPONSORSHIP OPPORTUNITIES 2024-2025



Flagstaff Ski Club, Inc. dba Flagstaff Ski & Snowboard Team is a 501 (c) (3) tax exempt charitable organization with US Ski & Snowboard Bronze Podium Certification.



We are looking for a select group of financial partners to help support, improve, and expand operations as Arizona's only junior alpine ski and snowboard team while raising corporate awareness through consistent and high-quality brand impressions and community recognition opportunities. Our generous Sponsors, FSST Friends, and Donors allow us to minimize program fees in order to attract a broad economic spectrum of athletes and families.

*Helping families develop extraordinary human beings through our junior alpine sports programs.*

### GOLD LEVEL

▶ BE A TRUE AND TRUSTED COMMUNITY SPONSOR WITH OUR TEAMS



\$7,500 PER SEASON, TERMS AVAILABLE

### GOLD LEVEL VALUE:

- 1. Apparel Branding.** Medium partner logos will be prominently positioned and embroidered, patch-sewn, or screened onto new team sweatshirts (ordered late November).
- 2. Team Website.** Sponsors will receive cover page logo with link on [flagstaffskiclub.org](http://flagstaffskiclub.org).
- 3. On-Mountain Recognition.** Premium brand placement on any Sponsor Board, signs, and banners as allowed by Arizona Snowbowl.
- 4. Social Media.** Weeklong paid ad on Social Media Platforms thanking sponsor.
- 5. Letterhead.** Logo branding on all Flagstaff Ski & Snowboard Team printed, digital, and email letterhead.

- 6. Banners.** Individual x1, Group thank you Banner x1 displayed at Arizona Snowbowl and out of state races as allowed.
- 7. PA Announcements.** During all races and events.
- 8. Recognition** in email Newsletter.
- 9. Invitations.** To attend all races, events, and functions.
- 10. Sponsor Awards.** Custom made art piece thanking each Partner.
- 11. Branding Reports.** End of season report for each sponsor.



# SILVER LEVEL

▶ A GREAT VALUE FOR BRAND EXPOSURE

\$5,000 PER SEASON

## SILVER LEVEL VALUE:

- 1. Apparel Branding:** Small partner logos will be prominently positioned and embroidered, patch-sewn, or screened onto new team sweatshirts (ordered late November).
- 2. Team Website.** Sponsors will receive cover page logo with link on [flagstaffskiclub.org](http://flagstaffskiclub.org).
- 3. On-Mountain Recognition.** Inclusion on any Sponsor Board, signs, and banners as allowed by Arizona Snowbowl.
- 4. Social Media.** Once annually weeklong paid ad on social media platforms.
- 5. Letterhead.** Small logo branding on all Flagstaff Ski & Snowboard Team printed, digital, and email letterhead
- 6. Banners.** Group thank you banner x1 displayed at Arizona Snowbowl races.
- 7. PA Announcements.** During all Arizona Snowbowl races and events.
- 8. Invitations.** To attend all races, events, and functions.
- 9. Sponsor Awards.** Custom plaque.
- 10. Branding Reports.** Sponsors will receive season-end branding/impression reports detailing all promotional activity and branding opportunities.

# BRONZE LEVEL

▶ SUPPORT ARIZONA'S ONLY COMPETITIVE JUNIOR ALPINE ATHLETIC TEAM

\$1,000 PER SEASON

- 1. Website.** Recognition on [flagstaffskiclub.org](http://flagstaffskiclub.org).
- 2. Banner.** Group thank you banner x1 displayed at Arizona Snowbowl races.
- 3. One Social Media "Thank You" Shout-Out.**
- 4. PA Announcements.** During all Arizona Snowbowl races and events.
- 5. Invitations.** To attend all races, events, and functions.
- 6. Sponsor Awards.** Custom plaque.

# KARMA DONOR

▶ GOOD VIBES ALL YEAR LONG!

\$50 - \$999 PER SEASON

- 1. Website.** Recognition on [flagstaffskiclub.org](http://flagstaffskiclub.org).
- 2. One Social Media "Thank You" Shout-Out.**
- 3. Good Vibes.** Enjoy a year of positive energy by supporting one of the most accomplished and well-established junior ski and snowboard teams in the United States!

For any questions and to get involved today, please contact us at:

[Director@flagstaffskiclub.org](mailto:Director@flagstaffskiclub.org) | 928-773-9707 | [Flagstaffskiclub.org](http://Flagstaffskiclub.org)